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Site Critique

1. a. <http://www.espn.com/fantasy/football/>, ESPN`s fantasy football page

b. Their ESPN logo is in the top left of the page, with a fantasy football logo and title underneath it.

c. Shows what site you are on very clearly.

1. a. Their goal is to show you sports stories and scores to you. While allowing you to look at your fantasy teams game. They have a bar at the very top of the page that shows all the scores of recent sporting events. They have your fantasy team games on the left and down the middle is the top stories in sports.

b. Yes all the important info is right in front of you when you open the page.

c. The page is cultured. There is a lot of info on one page.

d. Make separate pages for the news articles and have a bigger fantasy football information block or article.

1. a. Anyone interested in fantasy football or football in general.

b. Yes show a lot of football information and scores.

c. Put videos or make the page a little less cultured.

d. Yes big pictures or videos of plays that happened the week prior. Because it gives the page something other than words and numbers to look at. If you get to see your favorite team on there then you will enjoy your time on the site more.

1. a. Positive treatment.

b. A lot of colors and pictures to make the page livelier. Also, animations such as the hidden menus.

c. The logos and colors make the website nicer to look at instead of having everything be black and white and in text.

1. They have a big scroll bar at the top showing all the most recent sporting event scores. Then they have a menu bar with hidden menus so it didn’t take up to much space. Then they have three columns. One for all your fantasy scores. One for all the latest news articles. And one for ads and sign in options.
2. a. They use a lot of text to get their information to the user but they also use many pictures to show of certain teams or players. Also they incorporate videos to show big plays of the game.

b. The site uses colors to separate certain structure elements. Their header is all black while their menu bar is white with a shadow at the bottom separating it from the body.

c. I wish they would have used either borders or shadows to separate their article section with their fantasy and favorites scores section.

1. a. All the menus are easy to find and easy to read. If you are trying to find your way around this website, it won’t be a problem because all the links are easy to understand. Their website is a little bit slow, but they put so much content out there that its understandable. There are search bars to search anything you want.
2. a. Their logo in the top left makes it easy to know that you are on the ESPN website. They also use little logos around the website like their fantasy football logo. Once you see that logo you know what page you are on.

b. All the menus are reusable. They fold out when you are hovering over them which can be useful for any website all the way to mobile view.

d. The site is a little slow and the animations feel unnecessary. This gets a little annoying when you are trying to get quick information. But this does help with making the website feel more friendly instead of it being a boring sports page.